



Cable

NASHVILLE CABLE

2025-2026

SPONSORSHIP PACKET

ADVANCING WOMEN. BUILDING LEADERS. CELEBRATING IMPACT.



ABOUT NASHVILLE CABLE

Founded in 1978, Nashville Cable is the city's longest-standing leadership organization for professional women. We are a multigenerational coalition of executives, entrepreneurs, civic leaders, and changemakers unified by a commitment to:

- **Advancing women in leadership**
- **Building connections and access**
- **Celebrating community impact**

With nearly 200 active members and a far-reaching network, Cable represents a powerful force in shaping a more inclusive and empowered Nashville. Your brand can be part of this story.



OUR PROGRAMMING HIGHLIGHTS

Sponsorship offers year-round visibility through our signature and monthly programs, including:

Power & Purpose Luncheon (Fall)

An award-winning celebration of purpose-driven leadership

ATHENA Awards Gala (Spring)

A landmark evening honoring exemplary women

Executive Leadership Academy (Launching 2026)

A training ground for emerging women leaders

Cable Nonprofit Leadership Exchange (Spring)

Empowering women-led nonprofit innovation

Monthly Events & Member-Only Networking

Forums for connection, mentorship, and visibility

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THE VALUE OF SPONSORSHIP

Sponsoring Nashville Cable connects your brand with:

- **Engaged leaders and decision-makers**
- **Women advancing business, civic, and nonprofit excellence**
- **A purpose-driven audience that supports brands aligned with equity and inclusion**

In return, we deliver:

- **Multichannel brand exposure**
- **Speaking and thought leadership opportunities**
- **Premium visibility through print, digital, on-site, and social media platforms**
- **Your logo featured on our website, all marketing collateral, and printed materials at**

SPONSORSHIP OPPORTUNITIES

LEGACY SPONSOR | \$65,000

The premier partner tier for brands committed to long-term, community-driven leadership.

INCLUDES:

- Presenting rights for ATHENA, Power & Purpose, and all monthly programs
- On-stage keynote speaker introduction at ATHENA or Power & Purpose
- Premium logo placement on:
 - Nashville Cable website homepage
 - All digital marketing, social campaigns, printed event programs, and signage
- Branded content spotlight: LinkedIn article, e-newsletter feature, and annual impact video
- Collaboration with Cable leadership on a branded initiative or thought leadership opportunity
- Inclusion in the Cable Impact Campaign (branded interviews, social reels, and press)
- (10) pre-paid luncheon/event tickets
- (10) annual Cable memberships (for team members or community gifting)

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VISIONARY SPONSOR | \$35,000

Ideal for brands looking to lead a signature event and gain consistent year-round visibility.

INCLUDES:

- Title sponsor of either ATHENA or Power & Purpose + all monthly events
- Speaking opportunity at one monthly luncheon
- Full-page ads in ATHENA and Power & Purpose event programs
- Logo featured on:
 - Nashville Cable sponsor webpage
 - All event invitations, programs, signage, and e-blasts
- (8) pre-paid event tickets
- (6) annual Cable memberships

EMPOWERMENT SPONSOR | \$25,000

Position your brand alongside bold women and strategic leadership growth.

INCLUDES:

- Featured sponsor of one signature event + all monthly events
- Two reserved tables (one at ATHENA, one at Power & Purpose)
- (2) seats in the Executive Leadership Academy
- Logo placement on:
 - Nashville Cable website sponsor page
 - Digital and printed materials for sponsored events
- (6) pre-paid luncheon tickets
- (4) annual Cable memberships

CONNECTOR SPONSOR | \$15,000

Support leadership programming and elevate your profile with Nashville's changemakers.

INCLUDES:

- Supporting sponsor of one signature event + all monthly programming
- Reserved table at ATHENA or Power & Purpose
- Logo featured on:
 - Nashville Cable website sponsor page
 - All event materials, programs, and signage
- (6) luncheon passes
- (2) annual Cable memberships

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PRESENTING SPONSOR PROGRAMS ONLY | \$10,000

A focused opportunity to align your brand with high-impact, year-round programming.

INCLUDES:

- Logo featured on all 10 monthly event web pages, emails, and printed signage
- Opportunity to introduce one monthly program
- Mention in recap emails and newsletter spotlight
- (6) event tickets
- (2) annual Cable memberships

SUPPORTING SPONSOR PROGRAMS ONLY | \$5,000

Cost-effective exposure to leaders, decision-makers, and rising professionals.

INCLUDES:

- Logo placement on:
 - Monthly event pages, programs, signage, and newsletters
- (3) Luncheon tickets
- (1) Annual Cable Membership

COMMUNITY SPONSOR PROGRAMS ONLY | \$2,500

Perfect for local businesses and small organizations aligned with women's advancement.

INCLUDES:

- Logo placement on:
 - Monthly program web pages and printed signage
- Name mentioned in social media sponsor shoutouts
- (2) luncheon tickets
- (No memberships included)

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LET'S BUILD SOMETHING BIGGER

Every investment strengthens Nashville Cable's work in:

- **Championing equity**
- **Developing leadership pipelines**
- **Celebrating women's impact and influence**

Let us tailor a sponsorship to your needs and audience goals—including co-branded campaigns, custom content, or corporate team activations.

READY TO PARTNER?

Let's elevate women—and your brand—together.

 development@nashvillecable.org

 www.nashvillecable.org

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