



# Building Bridges, Breaking Barriers:

A prestigious event celebrating the accomplishments of extraordinary women leaders across diverse industries who have made significant contributions to their communities and workplaces.

**SPONSORSHIP DECK**



# About the Athena Awards Gala

The 35th Annual Athena Awards Gala will be held on Thursday, March 27, 2025, bringing together over 300 influential leaders, innovators, and supporters of women's leadership in Nashville. For over three decades, the Athena Awards has recognized and honored women who demonstrate excellence, creativity, and initiative in their professional and personal lives. This is an evening dedicated to uplifting women and celebrating their outstanding achievements.

The award is named for Athena, the Greek goddess of wisdom and skill, known for her steadfast courage. Her spirit lives today in those individuals who use their vision, reason, and persistence to excel while reaching out and opening the way for others.

The National Association of Women Business Owners (NAWBO) brought the ATHENA Award to Nashville in 1990.

The ATHENA Scholarship Program was established in 1993 and encourages high school seniors to pursue a college education. The Nashville ATHENA Scholarship Program was expanded in 2001 to include a non-traditional scholarship category to support women who chose to pursue or complete higher education later in life.

The ATHENA Young Professional Award was first presented in 2011 to honor women between the age of 25-40 who excel in their field, devote time to their community, and serve as a role model for young women.

This year, Cable marks 35 years of Equipping, Empowering and Celebrating Women.



# Event Highlights

The event is co-chaired by **Dr. Laquita Stribling** and **Mrs. Novonda Lilly**.



## THE TRADITIONAL ATHENA AWARDS

Recognizes, encourages, and celebrates the achievements of women in business and their professions, the award honors those women who have attained and personify the highest level of excellence

## THE ATHENA YOUNG PROFESSIONAL LEADERSHIP AWARD

The ATHENA Young Professional Award honors women between the age of 25-40 who excel in their field, devote time to their community, and serve as a role model for young women.

## THE ATHENA SCHOLARSHIP PROGRAM

The scholarship program recognizes phenomenal high school seniors and women who chose to pursue or complete higher education later in life.

## KEYNOTE ADDRESS

A high-profile speaker will inspire attendees with insights on leadership, resilience, and innovation.

## NETWORKING OPPORTUNITIES

Connect with leaders, influencers, and professionals dedicated to empowering women.

## ATHENA AWARDS GALA

An elegant evening with a seated dinner and entertainment.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

# Presenting Sponsor

\$20,000



- **Company visibility** as the 35th Annual ATHENA Awards Gala Presenting Sponsor.
- **Opportunity for CEO or Company Representative to Introduce Guest Speaker** and give an overview of their company.
- **First right of refusal for the 2026 Presenting Sponsorship.**
- **Logo prominently displayed** on all event materials, social media, and the program.
- **Banner display in lobby** (3' x 5') and **Full-page ad** in the program.
- **1 reserved table** at the ATHENA Awards Gala.
- **Photo opportunity** with award recipients at the red-carpet event.
- **Tickets to Patron's Society Reception and Nominee Celebration Luncheon** (2 tickets).
- **Company logo displayed** on Cable's website.
- **2 invitations** to Private honoree reception



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

# Champion Sponsor

\$15,000



- **Company visibility** and branding through event promotion and logo placement.
- **Opportunity for CEO or representative to introduce guest speaker.**
- **Full-page ad** in the event program and **banner display** (3' x 5').
- **1 reserved table** at the ATHENA Awards Gala.
- **2 tickets to the Nominee Celebration Luncheon.**
- **Recognition** on Cable's website and all promotional materials.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

# Advocate Sponsor

\$10,000



- **Company recognition** and logo on event materials and social media.
- **1/2 page ad** in the program and **banner display** (2.5' x 4').
- **1 reserved table** at the ATHENA Awards Gala.
- 2 tickets to the **Nominee Celebration Luncheon**.
- **Photo opportunity** at the event.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

# Ally Sponsor

\$5,000



- **Company logo** on event materials.
- **1/4 page ad** in the program.
- **1 reserved table** at the Gala.
- **Verbal recognition** during the event.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

# Table Sponsor

\$2,000



- **Company name** listed in the event program.
- **1 reserved table** at the Gala.
- **Recognition** on Cable's website.





# Thank You!

For sponsorship inquiries or to confirm  
your support, please contact:

**NASHVILLE ATHENA SPONSORSHIP TEAM**

Laquita Stribling

[athena@nashvillecable.org](mailto:athena@nashvillecable.org)

615.426.6699

